

LUCRO

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WHITE PAPER

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Introduction

Lucro launched on September 15th 2022 on the Binance Chain. Lucro is a BEP-20 Ecosystem Token designed for high daily volume, with a nominal 1% tax. Lucro is being integrated into a suite of utilities via partnerships with both crypto and traditional companies.

Abstract

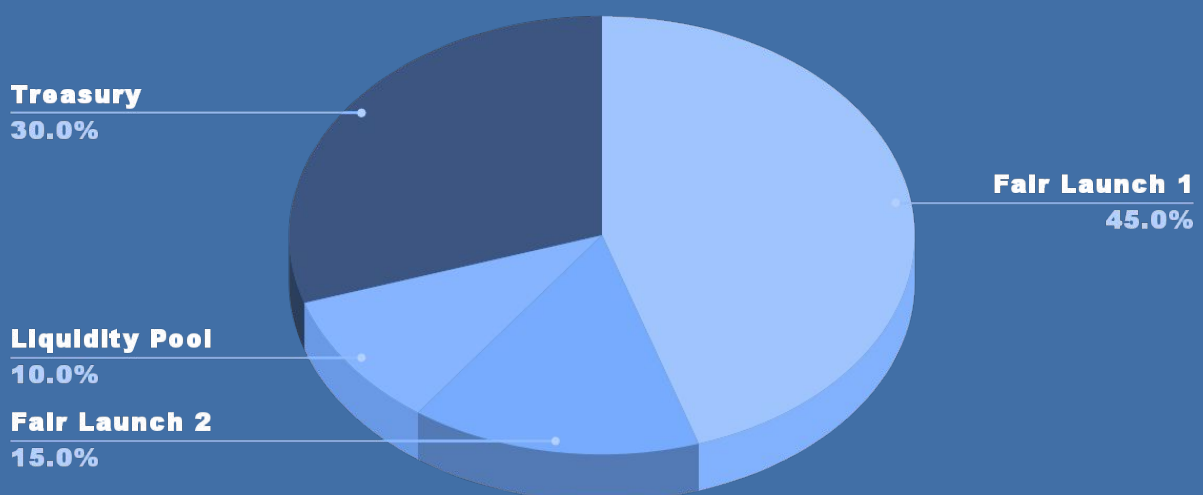
Launched by a well-known and respected team of experienced leaders in finance, marketing, design and blockchain technology, Lucro is a token which has been designed to fulfill a specific use case on a global scale.

Lucro will be the default token for a series of leading applications and websites including LunaSky; an NFT marketplace for buying, selling and lending NFTs. Crator; the first social media platform to integrate crypto tips, subscriptions and payment options. The Abstract; a metaverse where users can enter a virtual 3D world and experience gaming, NFTs, socializing and more in a manner never experienced before. A Crypto Wallet being designed to solve the issues of tokenomics, and ease of trading in the DeFi space. Other partnerships and real world use cases are also progressing.

The Lucro Protocol

On the Binance Smart Chain (BSC), Lucro is a first of its kind Ecosystem Token. Lucro has been designed for high volume trading, with multiple real world use cases being rolled out shortly after launch. Lucro has a total supply of 100,000,000,000 \$LCR. From the initial release, 60% of tokens were sold via 2 Fair Launches - 45% at a price of 0.00003333 BUSD per \$LCR (\$1 = 30,000 LCR), and 15% at a price of 0.00005 BUSD per \$LCR (\$1 = 20,000 LCR). 10,000,000,000 \$LCR were sent to Pancake Swap Liquidity Pool and locked in a Pinksale Locker along with \$BNB equivalent of \$500,000. 30,000,000,000 \$LCR were retained in Treasury for a series of future features, including ongoing Burn, Airdrops, NFT utility (including vested airdrops), Staking, Team Rewards, Competitions and Marketing. A 1% tax is applied on all \$LCR transactions, of which 0.2% goes to the Lucro Liquidity Pool, and 0.8% goes to the \$EGC BuyBack & Burn function. An anti-whale function limits the maximum individual transaction to 1,000,000,000 \$LCR.

LUCRO TOKEN INITIAL DISTRIBUTION



The Technology Behind Lucro:

Binance Chain

Binance Smart Chain (BSC) was created to enable the use of solidity-based smart contracts at a significantly faster and more efficient rate than other competing chains. With decentralized exchanges on BSC providing lightning-fast transactions and ultra low costs, BSC has established itself as one of the world's leading blockchains for Decentralized Finance (DeFi). BSC makes use of BEP-20 token technology, a proprietary blockchain that ensures the security and privacy of all users and developers. Its inherent dual-chain interoperability enables cross chain communication and scalability of high performance, decentralized applications (dApps) that lead to a quick and fluid user experience. It is EVM compatible and will support all current Ethereum tools, with faster and more affordable transactions. Based on the Proof of Stake consensus, its on-chain governance allows decentralization and substantial community participation via the use of 21 validators that verify transactions.



BINANCE
SMART CHAIN

Lucro Ecosystem

Lucro will be the default token in an ever-expanding ecosystem of applications and websites which will initially include:

LunaSky NFT Marketplace: Mint, Buy and Sell NFTs across multiple blockchains. Users will also have the ability to use Lucro to Mint, Buy and Sell NFTs. The marketplace will include a minting tool that will let users create their own NFTs from images, videos & other data.

Atlas Wallet: Buy, Sell and Swap your crypto on a wallet that is easy to use, ultra-secure and packed with a suite of essentials & advanced features. Atlas is multichain allowing you to hold tokens on Ethereum, Binance Smart Chain, Bitcoin, Solana, Cardano, Polygon, Cronos & Avalanche Chain. <https://www.atlaswallet.com/>

Staking: Lucro staking is available at Brewlabs <https://earn.brewlabs.info/staking>. When staking Lucro holders will automatically earn Lucro tokens per the APY %.

Objective Reality: A virtual world that brings together the entire Ecosystem. Browse LunaSky NFTs in a fully-immersive 3D gallery, play VR games, or shop in virtual stores with your crypto wallet.

Certik Audit

Lucro was fully audited by Certik prior to launch with no critical findings. The audit is available at <https://www.certik.com/projects/lucro>.

The Lucro Team

A talented group of experienced business leaders, developers, designers and marketing specialists. The team is overseen by Sam Kelly, an award winning investment manager and entrepreneur whose expertise and experience spans over 20 years in business. Paul Treffinger oversees day to day operations alongside Project Manager Cody Black and Technical Manager Emmanuel Padilla.